

BOZZETTO MESSAGGIO DA ESPORRE

The advertisement features a light blue background. On the right side, there is a white circular graphic containing four circles of varying shades (three grey, one dark blue) and the POINT logo below them. The logo consists of the word "POINT" in a bold, white, sans-serif font on a dark blue rectangular background, with the tagline "comunicazione e pubblicità" in a smaller, white, sans-serif font underneath. On the left side, the text "La tua pubblicità" is written in a white, italicized, sans-serif font, followed by "QUI ORA!" in a large, bold, grey, sans-serif font with a white outline. At the bottom, a dark orange horizontal bar contains the phone number "0574 41500" and the website "www.point.it" in white, bold, sans-serif font. Dimension lines indicate a width of 6,00 mt and a height of 3,00 mt.

*La tua pubblicità*  
**QUI ORA!**

**0574 41500 - [www.point.it](http://www.point.it)**

POINT  
comunicazione e pubblicità

6,00 mt

3,00 mt